

Shoplifting Prevention for Businesses



No matter what size a retailer is, they are at risk of shoplifting. Follow these shoplifting prevention tips to help prevent theft in your store:

- Aware your staff with shoplifting prevention tips and share with them the ways to prevent a potential crime. When your employees will be vigilant, there will be no room for the shoplifting. In this way, your business will be less targeted.
- Design the store layout so all persons must pass by security personnel or store employees as they exit.
- The business may want to use an electronic article surveillance system or other inventory control device to deter shoplifting.
- The cash register should be inaccessible to customers. It should be locked and monitored at all times. Place it near the front of the store so employees can monitor customers coming and going.
- Dressing rooms and restrooms should be monitored at all times. Keep dressing rooms locked and limit the number of items taken in.
- Keep the store clean. Unorganized and messy stores will make shoplifting easier for the thefts
- Keep displays full and orderly, so employees can see at a glance if something is missing.
- Mirrors may be used to eliminate “blind spots” in corners that might aid shoplifters in concealing their trade.
- Keep expensive merchandise in locked cases. Limit the number of items employees remove at any one time for customers to examine.
- Merchandise should be kept away from store exits to prevent grab-and-run situations.
- Take a shoplifter perspective. What would you target if you were a shoplifter. Think like a thief while arranging your store and do the opposite. Put easily stolen items in a visible but hard to reach the place. It significantly lowers the chance of shoplifting.
- Install Security Cameras. Video surveillance is the best way for shoplifting prevention. Therefore, it allows you to keep an eye on the store and record the criminal act.